

Message Text

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FM SECSTATE WASHDC

TO AMEMBASSY STOCKHOLM PRIORITY

UNCLAS STATE 238288

E.O. 11652: N/A

TAGS: BEXP SW

SUBJECT: EXPORT PROMOTION QUESTIONNAIRE

REF: STOCKHOLM'S A-149, APRIL 7, 1972

1. OFFICE OF ECONOMIC RESEARCH IN COOPERATION WITH BUREAU OF INTERNATIONAL COMMERCE IS UPDATING AND EXPANDING TWO PREVIOUS STUDIES ON COMPARATIVE EXPORT PROMOTION. IN ADDITION TO SUPPLYING REPLIES TO THE QUESTIONS BELOW, IT WOULD BE APPRECIATED IF YOU COULD HIGHLIGHT ANY EXPORT PROMOTION TECHNIQUES IN SWEDEN, WHICH YOU BELIEVE TO BE ESPECIALLY UNIQUE OR EFFECTIVE. SHORT DEADLINE IS REGRETTED, BUT YOUR TELEGRAPHIC REPLY REQUIRED BY JANUARY 4 TO ALLOW PREPARATION COMPARATIVE REPORT FOR OMB.

2. A-149 OF APRIL 1972 DESCRIBED THE REORGANIZATION OF SWEDEN'S EXPORT PROMOTION PROGRAMS TO BE EFFECTIVE JULY 1, 1972. THE REORGANIZATION CREATED AN EXPORT COUNCIL,
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JOINTLY FINANCED BY GOVERNMENT AND INDUSTRY. HOW IS

FINANCIAL RESPONSIBILITY APPORTIONED BETWEEN THE TWO SECTORS?
HOW IS THE NEW COUNCIL RELATED TO THE MINISTRIES OF
COMMERCE AND FOREIGN AFFAIRS? WHAT TYPES OF PROMOTION AND
INFORMATION ACTIVITIES ARE STRESSED BY THE NEW COUNCIL?
ARE ANY SPECIAL EFFORTS MADE IN BEHALF OF SMALL AND MEDIUM-
SIZED FIRMS WHICH ARE NEW-TO-EXPORT? KISSINGER

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